

# Week 3 Production Journal

Chain Reaction By: Melinda Garza

Date: June 6, 2022 - June 12, 2022

TASK	DURATION	STATUS
<ul style="list-style-type: none"><li>• Read &amp; watch Module 3 materials and content</li><li>• Design and work on Week 3 Production Journal</li><li>• Watch and annotate all citations in Video section of bibliography</li><li>• Create Youtube playlist, write series description and generate playlist link</li><li>• Create Soundcloud playlist, write podcast description, create channel image and generate playlist link</li><li>• Draft Podcast Episode 1 outline</li><li>• Storyboard Video 1</li><li>• Reach out to cyclists to set up interviews and schedule time to record broll</li><li>• Compose interview questions</li><li>• Design one social media post</li><li>• Prepare and submit weekly artifact PDFs</li><li>• Create blog three graphic</li><li>• Write, edit, post and submit Blog 3</li></ul>	<ul style="list-style-type: none"><li>• 20 minutes</li><li>• 1 hour</li><li>• 1 hour and 30 minutes</li><li>• 10 minutes</li><li>• 5 minutes</li><li>• 1 hour</li><li>• 1 hour</li><li>• 45 minutes</li><li>• 30 minutes</li><li>• 2 hours</li><li>• 15 minutes</li><li>• 20 minutes</li><li>• 2 hours and 30 minutes</li></ul>	<ul style="list-style-type: none"><li>• Complete</li><li>• Complete</li><li>• Complete</li><li>• Complete</li><li>• Pending (<i>can't create playlist until video is uploaded. Description and image complete.</i>)</li><li>• In progress</li><li>• Complete</li><li>• Complete</li><li>• Complete</li><li>• Complete</li><li>• Complete</li><li>• Complete</li></ul>

Video • Podcast • Social Media Campaign